

PAGE SIZE

- Full Front Page
- 1/2 Front Page
- Top Horizontal
- Bottom Horizontal
- Back Full Page
- Back 1/2 Page
- Back 1/4 Page

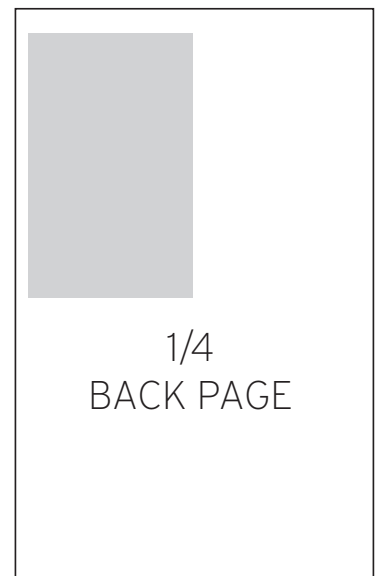
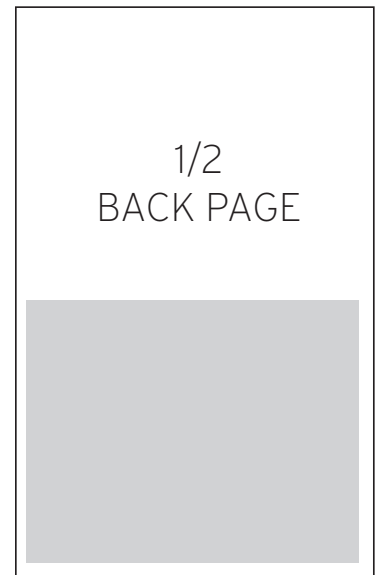
DIMENSIONS

- 8.305" w x 16.25" h
- 8.305" w x 6.4" h
- 8.305" w x 1.625" h
- 8.305" w x 1.3" h
- 10" w x 15.875"
- 10" w x 7.85"
- 4.916" w x 7.85" h

RATE*

- \$1,300
- \$675
- \$290
- \$250
- \$1,080
- \$625
- \$375

*Ask your sales rep for Perry County rates.



Ask your sales rep about alternative back half and quarter page sizes.

PAGE SIZE

Inside Full Page
 Inside 1/2 Page
 Inside 1/4 Page
 Inside 1/8 Page
 Inside 1/16 Page
 Inside 1/24 Page

DIMENSIONS

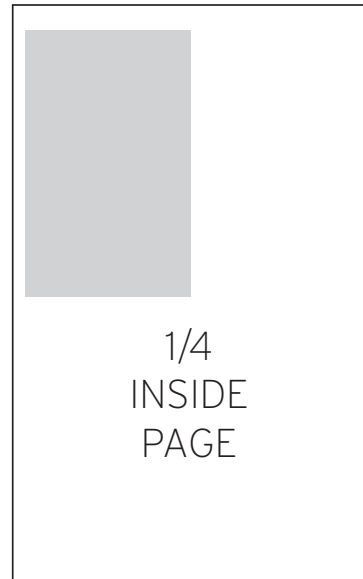
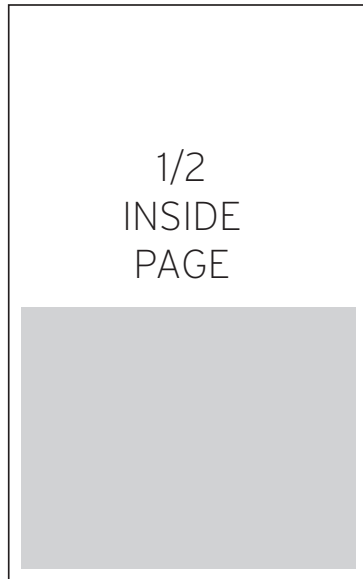
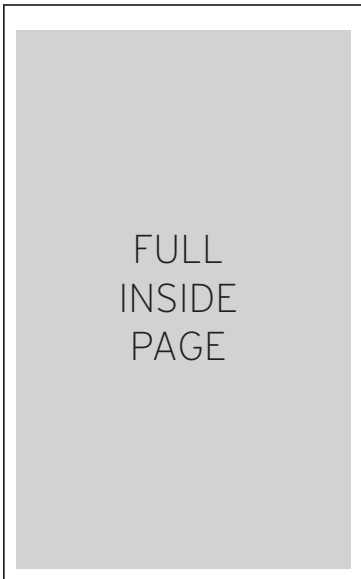
10" w x 15.875" h
 10" w x 7.85" h
 4.916" w x 7.85" h
 3.222" w x 6" h
 3.222" w x 3"
 3.222" w x 2"

RATE*

\$950
 \$600
 \$350
 \$190
 \$115
 \$85

*Ask your sales rep for Perry County rates.

VOLUME DISCOUNT FOR MULTIPLE WEEKS

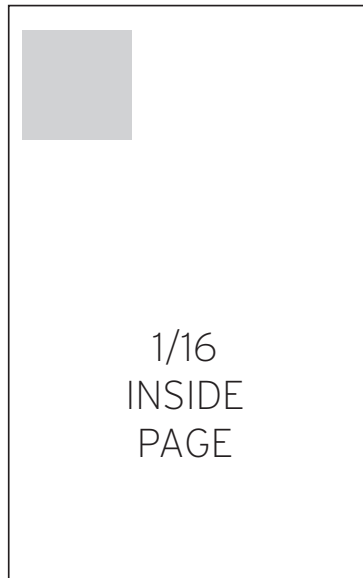
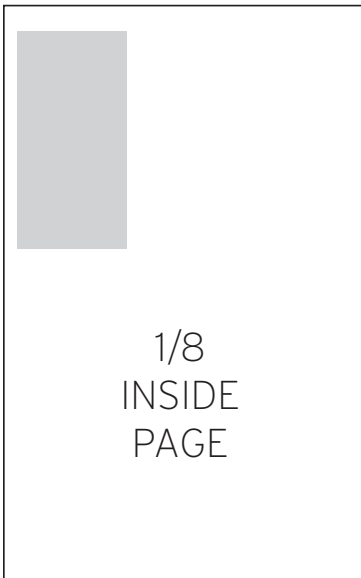


Ask your Sale Rep about advertising in special sections:

Community Events

Legal & Financial

Local Job Opportunities



COPY DEADLINES

Tuesday at close of business to receive a proof. Approval needed by Wednesday at close of business for all display advertising.

ELECTRONIC FILE ACCEPTANCE REQUIREMENTS

The Savings Guide's Graphics Department can accept the following for electronic files: Adobe Illustrator, Photoshop and InDesign (.ai, .psd, .pdf, .indd, .jpg)

When sending application files, please be sure to include all fonts and art files. All color ads submitted for The Savings Guide must have a CMYK build. Please ensure that black is 100% K and not a rich black.

First time electronic advertisers should submit their ads no later than the Wednesday prior to the publication date so that the Graphics Department can check to make sure that the files are acceptable.

Ask your sales rep about alternative ad sizes.